

## Being Interviewed

Most people dread being interviewed; the whole process can be filled with anxiety, from analysing how we think we'll do before, how we're doing during and how we did afterwards! We often forget that interviewing is hard on everyone, interviewer and interviewee alike and generally, the interviewer *wants* you to shine so that they can give you the job!

This course will help you to effectively prepare and present yourself in the best possible way during your interview.

### What will you learn?

- ⇒ How to effectively approach the recruitment process, from job search to application to interview.
- ⇒ Learn how to approach interview preparation.
- ⇒ Understand the importance of your personal brand.
- ⇒ The importance of social media in the interviewing process (particularly LinkedIn).
- ⇒ Create a positive plan of action to apply your learning.

### What will you cover?

- ⇒ Interview dynamics
- ⇒ Approaching interview preparation
- ⇒ Aligning traditional recruitment methods with your online presence.
- ⇒ Making the best first and last impression
- ⇒ Becoming a compelling storyteller
- ⇒ Dressing for success
- ⇒ A simple structure for your interview answers
- ⇒ The varying types of interviews
- ⇒ Dealing with difficult interview questions
- ⇒ Handling rejection when things don't go your way

### Who is it for?

Anyone wishing to better prepare themselves to be in the best position for interviews, to secure their next role.

### How long will it take?

One day