

## Developing Team Creativity

Do we expect a sports team to hold the cup high when they've been neglecting their training? Then why do we expect our own teams to be able to generate powerful solutions if they slack on developing their creative potential? Take time out to flex your creative muscle as a team, developing creative and work-based problem-solving techniques that are aligned to your personal and team approach.

This course will help teams to realise that collective creativity is a skill that can be harnessed for greater team working, engagement and productivity.

### What will you learn?

- ⇒ The power of collective creativity in a team.
- ⇒ Gauge your levels of creativity in the team.
- ⇒ How to switch off auto-pilot and awaken inner creativity.
- ⇒ Learn about a range of creative thinking and problem solving techniques.
- ⇒ Apply these techniques to real team business challenges.

### What will you cover?

- ⇒ Identify the impact that team creativity can have
- ⇒ Creative measuring
- ⇒ The 'creative thinking funnel' that we so often forget about
- ⇒ What does it take to be creative (and uncreative)
- ⇒ Pinpoint personal and team creative preferences
- ⇒ Work together to get creative with a range of techniques
- ⇒ Create a positive individual and team plan of action to embed learning.

### Who is it for?

This course is for teams who want to think and work together more creatively to address team and business challenges differently by creating new and innovative solutions.

### How long will it take?

Varies dependant on need (can be delivered in short modules to allow embedding, or larger blocks of time).