

# SWOT ANALYSIS



	STRENGTHS	WEAKNESSES YOUR LEARNING AREAS
Internal (you) What steps can you take to use your strengths and work on your learning areas? <ul style="list-style-type: none"><li>• Professional experience</li><li>• Specialist knowledge and skills</li><li>• Social / interpersonal skills</li></ul>		
External (your environment) What opportunities and risks should you take into account in defining your objectives? <ul style="list-style-type: none"><li>• Trends in your unit/industry</li><li>• Employment market for your strengths/expertise</li><li>• Geographical/demographic developments</li></ul>	OPPORTUNITIES IN YOUR WORKING ENVIRONMENT	THREATS & RISKS IN YOUR WORKING ENVIRONMENT