Presenting with Impact

Ever attended a presentation when the speaker has lacked authority or failed to win over their audience's attention? For many of us, the hardest part of presenting is having the confidence to stand up in front of a group of people and speak convincingly with purpose and passion. All too often we are asked to deliver a presentation without the appropriate support. Whilst it is still possible to do this, developing the skills involved makes the experience something that can be enjoyed rather than excruciating.

This one or two day course is designed to develop confidence, provide a structured approach to both designing and delivering presentations and allow time for practise with constructive feedback, ensuring that participants leave able to immediately apply their learning.

What will you learn?

⇒ Define the purpose of your presentation and construct and deliver presentations that achieve this purpose.
⇒ Design engaging presentations that have maximum impact.
⇒ Build interaction into presentations.
⇒ Effectively facilitate audience discussion.
⇒ Understand best practise when presenting and recognise potential pitfalls.
⇒ Demonstrate learning through practical application of presentation skills.

What will you cover?

⇒ Why present effectively
⇒ What can go wrong and how to make sure it goes right
⇒ Planning and preparing your presentation
⇒ Giving your presentation some structure
⇒ Making visual aides work for you
⇒ Leading and facilitating audience participation
⇒ Managing a tricky audience
⇒ Design and deliver a presentation demonstrating good practice

Who is it for?

This course is ideal for anyone who is regularly required to deliver presentations but feel they lack the confidence or skill to do so.

How long will it take?

One or two days (day two is delivered as a follow-up event where participants return to deliver a work-based presentation and receive constructive developmental feedback).